

To be clear. We are not yet a member of AAPOR’s transparency initiative, but this document was modeled after their disclosure elements and we strive to meet the standards created by AAPOR

1. Who sponsored the survey and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	There were no outside sponsors for the survey. The poll was paid for and conducted by Point Blank Political.
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See appendix
3. A definition of the population under study and its geographic location.	Registered Democrats in Florida who either (1) voted in the last presidential democratic primary, or (2) registered as Democrat within the last two years.
4. Dates of data collection	March 11 th to March 13 th
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	The master frame was the Florida voter file. From that frame 116,000 records were pulled. These 116,000 voters were then screened upon response based on registration status and likelihood to vote.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	No Third Party.
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	This was a peer-to-peer text-to-online and email-to-online panel.
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, Web survey) and the language(s) offered.	This was a peer-to-peer text-to-online and email-to-online panel.
10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of	The final actual sample was 3165 voters. Due to weighting the effective sample size was reduced to 1804 voters. The 95% confidence interval is +/- 2.3 percent.

<p>sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The survey was weighted based on age, gender, race, and education. Estimates for the population parameters were obtained from a combination L2 Political’s proprietary database and polls of the 2016 race.</p>

Appendix:

1. Are you registered to vote in the state of Florida?

Yes

No [END]

2. What is your political party affiliation?

Democrat

Republican [END]

Independent or another party [END]

3. How likely are you to vote in the March 17th democratic primary election?

Very Likely

Somewhat Likely

Somewhat Unlikely [END]

Very Unlikely [END]

4. If the democratic primary election for President of The United States were held today, for whom would you vote?

Joe Biden

Michael Bloomberg

Pete Buttigieg

Tulsi Gabbard

Amy Klobuchar
Bernie Sanders
Tom Steyer
Elizabeth Warren
Undecided

5. If the democratic primary election for President of the United States were held today, which of these candidates are you *least* likely to support?

Joe Biden
Michael Bloomberg
Pete Buttigieg
Tulsi Gabbard
Amy Klobuchar
Bernie Sanders
Tom Steyer
Elizabeth Warren
Undecided

6. If the democratic primary election for President of the United States were held today and your choices were between the following candidates, for whom would you vote?

Joe Biden
Bernie Sanders
Undecided

7. How concerned are you about the coronavirus?

Very Concerned
Somewhat Concerned
Not Concerned At All
Unsure

8. Have you already voted with either a mail-in-ballot or by early voting?

Yes
No

The following questions are for demographic purposes.

9. What is your ethnicity?

White or Caucasian
African American
Asian
Latino or Hispanic
Other

10. How old are you?

18-29
30-44
45-54
55-64

65 or older

11. What is your gender?

Male

Female

12. What is your highest educational level?

Some High School, No Diploma

High School Graduate

Some College

College Graduate

Postgraduate

13. What is your annual income range?

Under \$30,000

\$30,000 to \$49,999

\$50,000 to \$99,999

\$100,000 to \$199,999

\$200,000 or more

14. How would you describe the town or city in which you live?

Rural (countryside)

Suburban (between a town/city and the countryside)

Urban (town or city)