

To be clear. We are not yet a member of AAPOR’s transparency initiative, but this document was modeled after their disclosure elements and we strive to meet the standards created by AAPOR

1. Who sponsored the survey and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	There were no outside sponsors for the survey. The poll was paid for and conducted by Point Blank Political.
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See appendix
3. A definition of the population under study and its geographic location.	Registered voters of any party who voted in any Florida election since the 2016 general election (including the 2016 general).
4. Dates of data collection	May 14 th to May 17 th
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	The master frame was the Florida voter file. From that 130,000 records were pulled. Point Blank Political solicited these 130,000 for responses. Point Blank Political screened these respondents based on registration and likelihood to vote.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	No Third Party
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	This was a peer-to-peer text-to-online and email-to-online panel.
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, Web survey) and the language(s) offered.	This was a peer-to-peer text-to-online and email-to-online panel.
10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have	The final actual sample was 2149 voters. Due to weighting the effective sample size was 752 voters. The 95% confidence interval is +/- 3.5 percent.

<p>been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The survey was weighted based on age, gender, race, income, religion, ideology, Cuban self-ID, and education. Estimates for the population parameters were obtained from a combination L2 Political’s proprietary database and polls of the 2016 race.</p>

Appendix:

1. Are you registered to vote in the state of Florida?

Yes

No [END]

2. How likely are you to vote in the November 3rd Presidential Election?

Very Likely

Somewhat Likely

Somewhat Unlikely [END]

Very Unlikely [END]

3. If the general election for the President of the United States were held today, for whom would you vote?

Joe Biden

Donald Trump

The Green Party nominee

The Libretarian Party nominee

Another Candidate

Undecided

4. If the general election for the President of the United States were held today and you had to choose between the following two candidates, for whom would you vote?

Joe Biden
Donald Trump

5. Do you approve or disapprove of the job that Governor Ron Desantis is doing?

Strongly approve
Somewhat approve
Somewhat disapprove
Strongly disapprove
Unsure

6. Do you approve or disapprove of the job that President Donald Trump is doing?

Strongly approve
Somewhat approve
Somewhat disapprove
Strongly disapprove
Unsure

7. Generally speaking, do you believe that the state of Florida is heading in the right direction or the wrong direction?

The Right Direction
The Wrong Direction
Undecided

8. Generally speaking, do you believe that the United States of America is heading in the right direction or the wrong direction?

The Right Direction
The Wrong Direction
Undecided

9. Who did you vote for in the 2016 presidential election?

Donald Trump
Hillary Clinton
Someone Else
Did not vote

10. From what you've seen in the media, do you think the allegations against Joe Biden of sexual harassment and assault are true or false?

True
False
Unsure

11. Which of the following is the most important issue to you?

Foreign Policy
The Economy
Immigration
Terrorism
The Coronavirus Pandemic
Climate Change

The following questions are for demographic purposes.

12. What is your political party affiliation?

Democrat
Republican
Independent or another party

13. What is your race or ethnicity?

White or Caucasian
African American
Asian
Latino or Hispanic
Other

14. Do you identify as a Cuban American?

Yes
No

15. How old are you?

18-24
25-29
30-39
40-49
50-64
65 or older

16. What is your gender?

Male
Female

17. What is your highest educational level?

High School or less
Some College
College Graduate (Associates or Bachelors degree)
Postgraduate (Masters or PhD)

18. What is your annual income range?

Under \$30,000
\$30,000 to \$49,999
\$50,000 to \$99,999
\$100,000 to \$199,999
\$200,000 or 249,999
\$250,000 or more

19. What is your political ideology?

Liberal
Moderate
Conservative

20. What is your religion?

Protestant

Catholic

Jewish

Muslim

Another Religion

No Religion

21. How would you describe the town or city in which you live?

Rural (countryside)

Suburban (between a town/city and the countryside)

Urban (town or city)

Thank you for your time, have a great day.